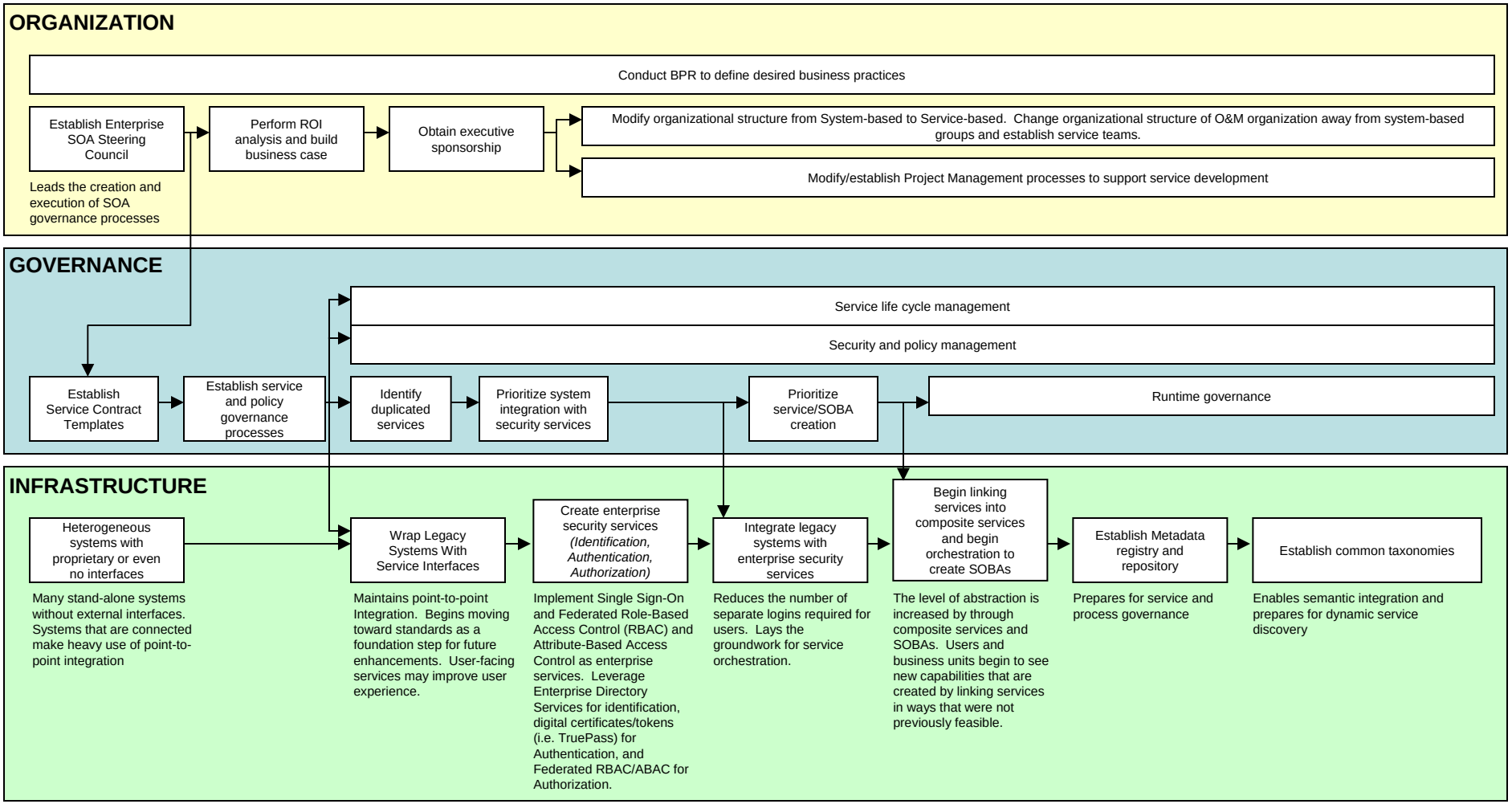FQ: SOA Implementation Roadmap